

FAJHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

FEBRUARY/MARCH 1985

COLOR: SPRING/SUMMER 1986

Color for Spring/Summer '86 marks the return of a deeper, richer, more exciting palette. They have moved away from the pale or sweet pastels which dominated Spring/Summer '85 into stronger hues.

REVIEWED:

COLORS: SPRING/SUMMER '85

FASHION FORECAST: FALL '85 HOLIDAY '85

PETITES

ACCESSORIES: SUMMER TRENDS COLORED NEUTRALS...No longer pale tints or overworked basics, neutrals are full of color in a range that captures the feel of the entire spectrum...stone green, taupe, field grey, mouse, raisin, plum, ink blue.

SUN-BAKED...The most important range of Summer basics...rich and full bodies work well as solids among themselves or in dramatic prints, especially the primitives...golden sand, persimmon, rouge red, grape, lapis blue, grass green, brownish green.

STRONG PASTELS...Subtle and more vibrant than the old ice creams of past seasons...ecru, lemon yellow, carrot, strawberry, Alice blue, lively mint, silver grey.

BRIGHTS...Colors with a 60's feeling...white, sun yellow, tangerine, hot pink, aquamarine, leaf green, regatta navy.

THE USAGES

BRIGHTS...For women's, children's and juniors' fashions in all synthetics, such as retro failles, stretchy burn-outs, iridescents, banlon and 50's crepes as well as gabardine, wool crepe and wool satin. They work well as solids for separates, mix with neutrals for active sportswear and better womenswear, or with the sun-baked for juniors and childrenswear.

COLORED NEUTRALS...For all basic Spring/Summer fabrics...newest in Summer-weight wools, cottons, satins, silks, knits and mix with all ranges...for menswear especially with themselves; for womenswear with the strong pastels; and for childrenswear with the brights or sun-baked.

SUN-BAKED...For all markets...for city sportswear fabrics of linen, cotton and primitive prints...as solids for separates or mix with the brights for childrenswear and juniors or with the neutrals for mens and womenswear.

STRONG PASTELS...For basic Spring/Summer fabrications either fluid and chic in silk, crepe, mousseline or transparents, or in crisp, sporty cottons, gabardines, piques, bedford cords, chintzed cottons (prints & solids) and Lacoste-type knits. They work well with themselves using ecru rather than white, mix with bright accents for childrens, womens and juniors, or with the neutrals for menswear.

LONG-TERM FASHION FORECAST

FALL '85

HORSES, HORSES, HORSES

The Hunt

Larger, hourglass jackets, suede patched, jodhpurs and the mandatory brown or black riding boot. Orange-red, starched white, tan; tweeds and gabardine. Stable and hunt motifs.

Home on the Range

The Western look revisited...cowboy hats, tooled leather belts. Brightly colored Texan shirts for juniors. Bandanas at the neck and in pockets. Studs on everything. Turquoise jewelry.

Racing Silks

Harlequin lemon with fuchsia, purple with white, racing stripes, billowing scarves and jockey motifs.

THE BRITISH ARE COMING

The Fop

An English dandy look—exaggerated shapes, offbeat accessories. Traditional fabrics and RTW separates and details in outrageous combinations—brocade jackets with mini-skirts. Tapestry smoking jackets, silk brocade bathrobes, worn as coats. Paisley pajamas as daywear. Fringed paisley scarves as turbans and cummerbunds. Oversized lace pocket squares. Maroon, blue, cream, gold. Infinite combinations of traditional tartans; jackets with tails and clashing tartan pants. Velvet.

School Girl

Our prediction last month of the school girl look is now even more important. Big, white Peter Pan collars with floppy bows or school ties. LIBERTY OF LONDON floral print pinafores, with contrasting floral print blouses. Navy and forest green jumpers, Mary Jane shoes and round-crowned, wide-brimmed felt hats. School crests. French school bags—buckled satchels with long shoulder straps.

The Aristocrat

Ascot scarves, white, pin dot shirts, family crest patches, lion and crown motifs. The American classic interpretation—head scarves, BURBERRY coats, cashmere sweater sets, linen pants and skirts.

VARSITY

California Juniors turquoise, pink, purple, royal blue, and white—two or three bright contrast colors. Varsity jackets, cheerleader skirts, the all-important elongated varsity cardigan with V-neck and single or double arm stripe.

The cricket set

Navy and white! With the long tennis vests and long, white, knife-pleat skirts with blue ribbon hems. Elite, British sportswear pieces.

GREEN & VIOLET FROM THE CONTINENT

The crucial color combination for Fall. Bluish, jade-green and red-violet are worn exclusively, or accented with black. A slender silhouette, with simple, asymmetrical details.

HOLIDAY '85

NORDIC PASTELS......Pastels will start early this year...unusual aquas, blues, tangerine for Fall. The Holiday look is straight out of a 50's ski movie. Stirrup pants, large, structured sweaters, snowflakes, reindeer. Short, weather-proof boots.

NEWS FROM DOWN UNDER......Wonderful wool combinations in rustic "sheep farmer" styles. Outback bandits: wool flannels accented with silk shirts and gold jewelry dangling from wide black leather belts. Rugged riding coats and heavy-weight, wide-rimmed hats. Luxurious scarves in Australian desert colors with aboriginal motifs. Home of the trendy, new, red-browns.

STATUESQUE EVENING WEAR...Drapes, sashes and dramatic openings clasped with "jewels". Grecian maidens and 30's glamour. Look for solid, striking colors.

RESORT/SPRING '86

EDWARDIANS.....Soft peaches, pinks and heather greens, combined with rich, woodsy brown. Knickers, short, peplumed jackets. Delicate, white, high-necked blouses, worn with cameos. Longer skirts. Coordinating mufflers, knotted at the forehead, wrapped around the waist. Cool wools, silks, cottons.

INDIA......From the British occupation to independence—Billowing white gauzes, tunics, over pants, Nehru hats, gold embroidered silks, mixed India-prints. Milky tangerine orange, lavender, turquoise, yellow. Indigo Blue! Batiks.

FOCUS ON FABRIC....Shine and texture! Iridescent rayon knits, polished poplin, crinkled parachute fabric, high-gloss lycra. Crunchy cotton knits, knit boucles, raw wovens. "Puffed" gauzes. Tonal Color Combinations in varied darknesses; and shades in the same color family.

Sunny Summer Gatsby parties...Soft pastels and bright, simple prints. An unexaggerated silhouette, finely tailored, with feminine, fluttering details. Moving into traditional and new paisleys for Fall. Business looks in beiges, deep red and blues. Look for knifepleat skirts and slightly blousoned tops.

Details: Focus on the waist. Tailored or ruffled peplums, cummerbunds, bowed sashes and self belts. RAUL BLANCO's crisp, pink linen dress has straight skirt, short sleeves, scallop-edged peplum, and a rose at the shoulder. A cream silk dress by FLORA KUNG. printed with patches of hot pink, yellow and lavender, features a wrap top, gathered shoulder seams, belled sleeves, and a wide waist sash. Short sleeves are doubled, petaled, puffed and tucked at the shoulder. Look for self-roses and bows. Also, delicate pleating. An exemplary dress from ALBERT NIPON PETITES: A flat-pleated bodice in front and back; ruffled peplum and self-belt with bow in back; short, tucked sleeves in red confetti on white polyester. For Fall, collars with bows. RICHARD WARREN's taupe jacquard dress has a small, green, maroon and gold paisley print-with a cream, Peter Pan collar; short, black neck bow; cummerbund waist and knife-pleat skirt.

Silhouette: Simple, close to the body—not tight. Extreme, angular shapes are out.

Edges are gently curved for a sophisticated, feminine look. Pleated, softly gathered or straight skirts fall to just below the knee.

Fabrics: Flat, soft and drapable. Cotton interlock, polyester and silk jacquards, georgette, tissue, linen. A long sleeve, scoop neck, drop-waist dress by ADRIENNE VITTADINI of turquoise cotton interlock with white, blue and rust floral paisley.

Colors and Prints: Unusual pastels in the mauve family. Creams, pinks, peaches and lavender. Red, white and blue spectator polka dots, spatters and spots. Uneven navy dots on white at ALBERT NIPON PETITES. Multi-colored geometrics and paisleys in royal brights. Darker royals and black and white for Fall. Look for green! High necked, long sleeved dress from HARVE BENARD with short, bolerostyle bodice and gathered skirt, in forest green wool.

SUMMER AND FALL ACCESSORIES

The Summer message is <u>fun!</u> Tropical prints, whimsical motifs, irreverent details. Fall presents a stark contrast. Simple, large, asymmetrical geometrics in violet and green, or red, brown, black. Look for paisley and Aztec designs.

FASHION JEWELS

Summer Trends- Hawaiian palm trees, parrots, hibiscus...big acrylic palm tree earrings in day-glow turquoise -- MEDUSA'S HEIRLOOMS. Off-beat whimsicals; jumbles of plastic toys, rhinestone studded airplanes...big comic strip circles in laminated plastic earrings -TWO BLONDES. Multi-chain necklaces -MARLA BUCK-with pastel crystals, pineapples, maple leaves and gold-tone grapes. Longer, graduated beads; with front emphasis, large bead chokers, strands; various sizes and new shapes. A choker at NAPIER features flat, white, rectangular beads, alternating with smaller gold saucers -- a long, molded white plastic hook-closure. TRIFARI shows a long strand of camellia white beads with large, mimosa pink ovals at the side. Molded acrylics and epoxies; clear, frosted or marbelized, accented with metals. A wide, frosted peach bangle -NAPIER. Strands of big, clear acrylic tube-beads, with four metal tube-beads on each side -- BIJOUX-BIJOUX. Art Deco bar pins; worn at the neck, with upturned collar ... row of three black marcasite octagonals, rimmed in glitter -- JUDITH JACK. Geometric metal neck shapes on silk or leather cording -BONNIE BOYNTON. Fall Trends: jewel-studded paisleys, painted paisley patterns, baroque motifs, more heraldics, architecturals in rich earth-tones (peacock, jade, violet). DV beetles. Simpler shapes with intricate textures and tonal color combinations.

SCARVES

Summer Trends—The brighter the better. Oblongs, big squares, hip wraps western motifs; THE HONEY COLLECTION's apricot cotton square has white, black-rimmed stars with cutout centers. A pink bandana from TWO BLONDES studded with plastic charms. Tropicals; cotton sarong from GLENTEX in black, red and olive palm leaf print. Spectator plaids, stripes and polka-dots; YVES SAINT LAURENT's white plaid navy square in silk swirl jacquard. Nauticals; white-backed red, yellow and blue "pennants" trimmed in gold braid by OSCAR DE LA RENTA for ACCESSORY STREET. Gatsby chiffons; a black, yellow and white tri-color oblong—CHRISTIAN DIOR. Color of the season: yellow. A large square in rich cream jacquard, with a black band border—BILL BLASS. Fall Trends: scarves are more important than ever this year. Home furnishings prints; especially cabbage roses. Romantic jacquards in yellow, peach, aqua. Paisleys are de rigueur, in lavenders, reds and browns. Hermes patterns. Hot primary racing silks. Hunt motifs. Oversized pocket squares and tartan muffler turbans.

BELTS

Summer Trends—GRAZIA FAVA's tailored, navy snake embossed belt features a crystal studded turtle, dragonfly and heron. TWO BLONDES' red belt with dangling plastic roller skates, soccerballs, hamburger, gumstick and rainbows. Clear acrylics with studs. The western belt; an aqua belt, decorated with Indian-stamped silver circles, threaded through a wide cream leather back, edged in silver whip stitch, with an oversize silver and gold western buckle —MICHAEL WILLIAMS. Geometric buckles with wide belts; a big, double-X buckle is available with a plethora of pastel or vividly hued snake belts. Fall Trends: Simpler designs! Western embossing. More emphasis on the waist. Browns, tans, burgundies. Beaded belts for Holiday.

FASHION INTERNATIONAL ONEWS AND VIEWS OF THE INTERNATIONAL FASHION FIELD

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